

The R in GRC: Managing Risk in Times of Crisis

1st ISACA Conference Athens 2011

Rolf von Roessing
CISA, CISM, CGEIT, CISSP, FBCI

Global Crisis: IT Under Heavy Fire

- Economic and financial crises spark local / regional recession
- Cost pressure and austerity on the business side, secondary impact on IT
- Renewed interest in outsourcing / outtasking as a defensive move
- Cost cutting round tables with 3rd parties, primarily in IT and other support services
- Removal of external consultants as a typical first move in corporate austerity programmes
- Increased legislative and regulatory activity

Global Risks in IT: They´re Out There and They Know Where We Live



- Cyber Warfare , Cyber Crime and targeted attacks
- Cloud Computing and systemic issues
- Identity and access management, identity theft
- Social media and related risks

- All of these risks set new challenges for users and IT management – particularly where users are exposed to complexity and direct attack

Global Issues: Game Changers

- Governments cling to the illusion of maintaining control over cyberspace – the last stand of the Old Guard
- New groupings, such as the Pirates, have set a liberalist agenda, seriously challenging the traditional government view on national laws and regulations
- Younger individuals regard free cyberspace as part of human rights
- The timeline has gone beyond Digital Natives: „Generation iPhone“ no longer knows what IT is and what it does

Global Issues: Writing on the Wall

- Shift in user behaviour: complex chains of interaction through social networks and other web services
- Shift in business paradigms: removal of (traditional) fallback solutions, e. g. paper-based
- Increasing number of security incidents and data losses in service supply chains
- Clustering of critical services in major public clouds
- Increasing number of links between widely used service offerings and critical infrastructures (e. g. utilities)

Global Trends: We Can See It Coming



- Bundling of products and services around individual identities create multiple vulnerabilities
- Security, information risk management are still underfunded, but their importance is growing
- Democratisation of social media and related services may require a different mindset
- Protecting individuals, and individual participative rights, is key

How to Prepare: Basics in Times of Crisis



- Legislators, regulators and supranational agencies provide ecosystem controls, linked to more traditional individual rights
- Commonly accepted frameworks and agreed best practice add flexibility to the abstract legal and regulatory context
- New security paradigm and related developments will enable intelligent prevention and defence
- Risk mindset must address individual protection, not just corporate interest

How to Prepare: The R in GRC

- Compliance has been identified as one of the top issues in corporate thinking – but how about individual compliance?
- Governance is catching up with compliance – doing the right things creates new links between the corporate environment and individuals as stakeholders
- **Risk management assists in closing the gap between the expected and the unexpected – and that gap has been growing!**

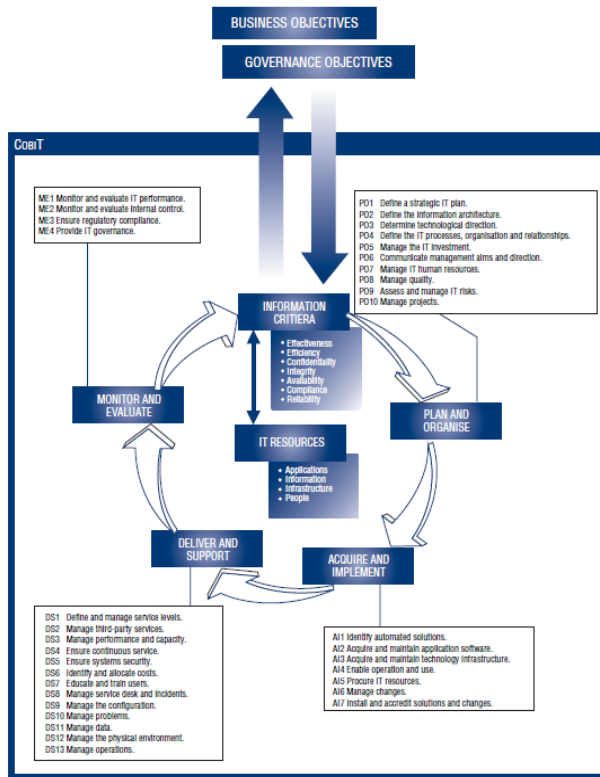
How to Prepare: The R in GRC

- Ideal World vs. Real World: cost cuts, headcount reductions, transferring IT out create breaking points, gaps and weaknesses
- The risk position shifts to the right: more expected (residual) risk, higher likelihood of unexpected risk events
- As business and IT resilience erodes, risk management as 2nd line of defence is becoming more important
- Holistic risk view: in times of crisis, triage is inevitable.
BUT (!!!) low budgets and pressure are not an excuse for leaving your flanks open.

How to Prepare: Tools of the Trade

- Controls, processes and full integration of security with GRC: COBIT 5
- Risk in the underlying information systems and infrastructures: Risk IT
- Sanity check, and strategic alignment: Val IT
- Holistic security, including wider societal systems and relationships with business: BMIS (now including the new publication on culture)
- Drill-down: further publications on aspects of risk and security

From COBIT 4.1...



... to COBIT 5

Evaluate, Direct & Monitor

Processes for Governance of Enterprise IT

EDM1 – Set and Maintain the Governance Framework

EDM2 – Ensure Value Optimisation

EDM3 – Ensure Risk Optimisation

EDM4 – Ensure Resource Optimisation

EDM5 – Ensure Stakeholder Transparency

Align, Plan & Organise...

APO1 – Define the Management Framework for IT

AP02 – Define Strategy

AP03 – Manage Enterprise Architecture

AP04 – Manage Innovation

AP05 – Manage Portfolio

AP06 – Manage Budget & Costs

AP07 – Manage Human Resources

AP08 – Manage Relationships

AP09 – Manage Service Agreements

AP10 – Manage Supplier

AP11 – Manage Quality

AP12 – Manage Risk

Build, Acquire & Implement...

BA1 – Manage Programmes And Projects

BA2 – Define Requirements

BA3 – Identify & Build Solutions

BA4 – Manage Availability & Capacity

BA5 – Enable organisational Change

BA6 – Manage Changes

BA7 – Accept & Transition Changes

BA8 – Knowledge Management

Deliver, Service & Support...

DSS1 – Manage Operations

DSS2 – Manage Assets

DSS3 – Manage Configuration

DSS4 – Manage Service Requests & Incidents

DSS5 – Manage Problems

DSS6 – Manage Continuity

DSS7 – Manage Security

DSS8 – Manage Business Process Controls

Monitor, Evaluate & Assess...

MEA1 – Monitor & Evaluate Performance and Conformance

MEA2 – Monitor System of Internal Control

MEA3 – Monitor and Assess Compliance with External Requirements

Processes for Management of Enterprise IT

Direct

Direct

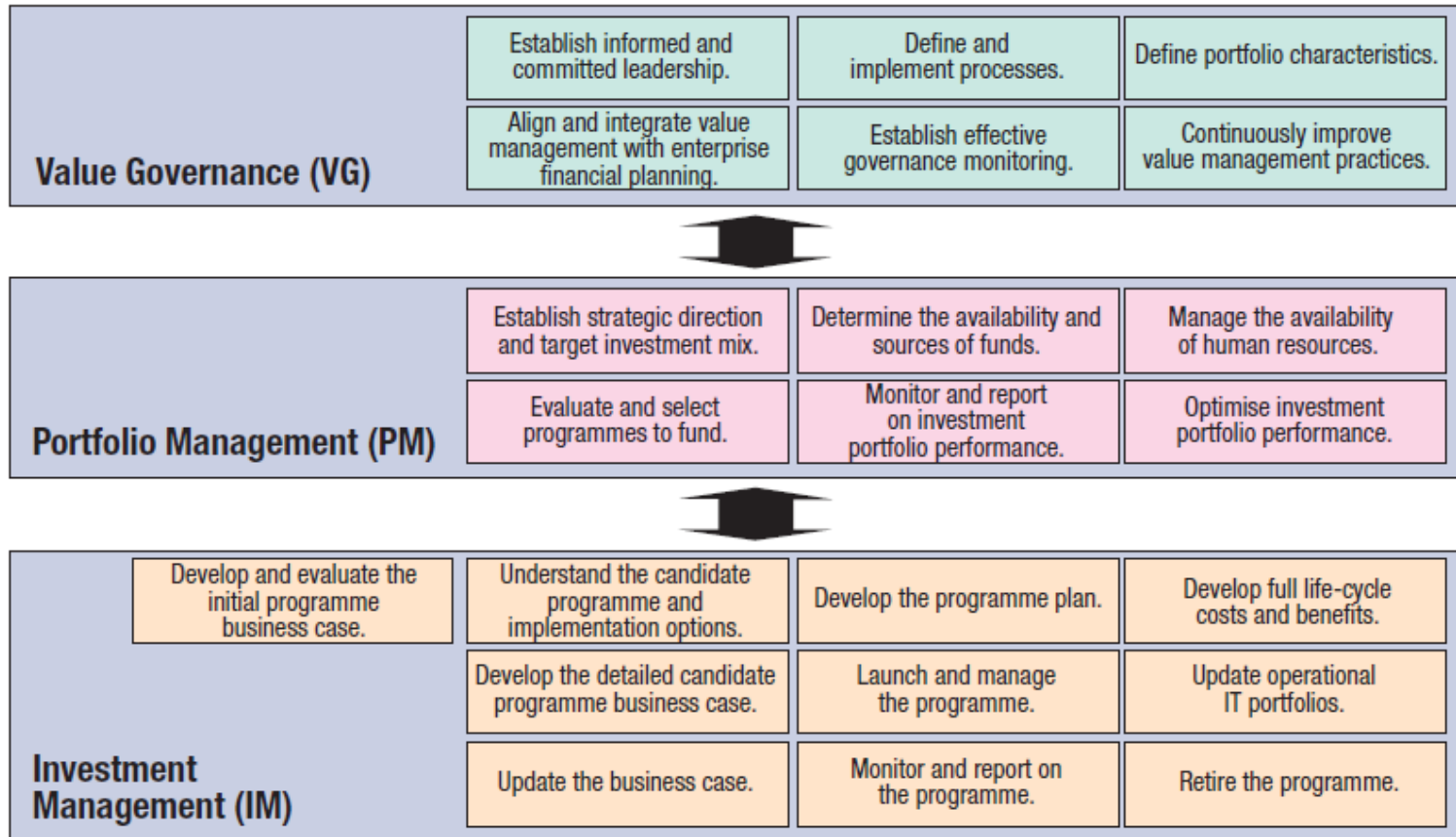
Direct

Monitor

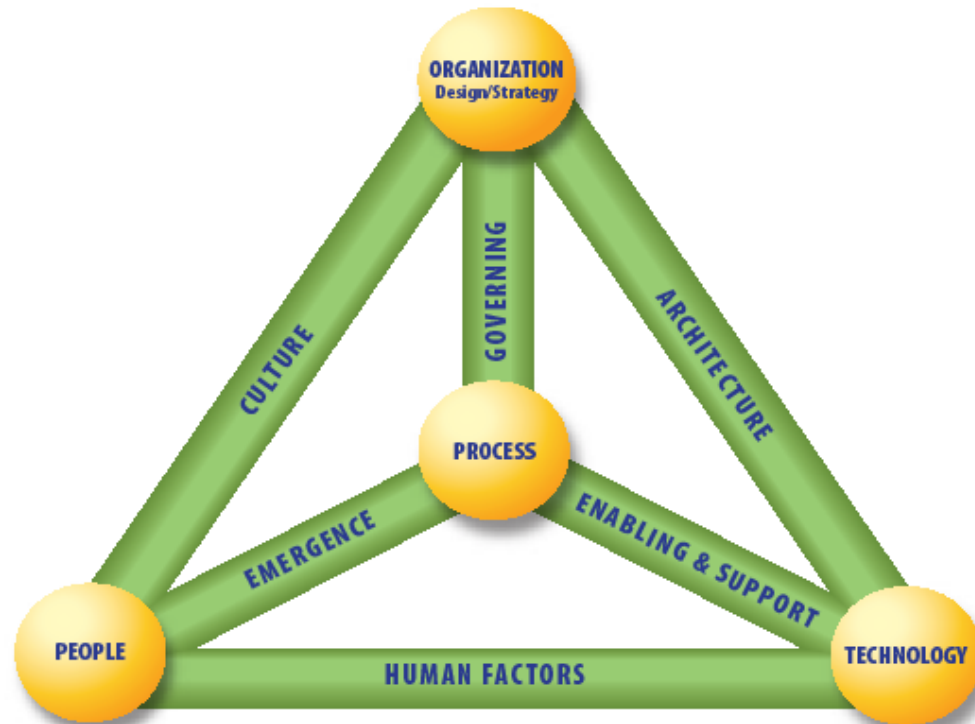
Managing Risk Hands-on: RiskIT



Making Business Sense in Times of Crisis: ValIT



Advancing Security: BMIS



BMIS will be complemented by the forthcoming COBIT for Security publication

The R in GRC: Weak and Strong Signals in Times of Crisis

- Bounded Rationality: if there are „things better not said“, the 2nd and 3rd lines of defence must speak up and provide an impartial risk assessment.
- Storming, crunching, do more with less: the more often the organisation has „barely made it“, the stronger the signals. Beware the crisis-prone organisation!
- Escalating commitment: where doing more of the same does not achieve the goal, people need re-orientation.
- Overcontrol: more policies, procedures and controls may not be the answer
- Cutting Corners: where people don't like the written rules, they will make their own

**Thank you very much indeed for your kind attention.
Your questions and comments are highly appreciated.**

FORFA AG Holding

GRC, Audit, Quality Assurance

controllit
Business Continuity Management

**Business Continuity, BCM
Academy, ICT Continuity**



JANUS Consulting GmbH
Erhalt und Entwicklung des unternehmerischen Erfolges

Security, Investigation, Forensics

Rolf can be reached at +49-172-6712322, rwr@scmltd.com, skype: rwrscm
and through the Forfa Alliance companies.

